

Remit To: CBS
P.O. BOX 33091
NEWARK, NJ 07188-0091



WCCO-TV

INVOICE

For: ERIK PAULSEN FOR CONGRESS(304356)
PO BOX 44369
Eden Prairie, MN 55344-1369

Account Exec: Nicole Roy Pol
Office: GWTS-PH
Contract Num: 1141-53714
Contract Dates: 10/03/2012-10/09/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1141-415715
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY 11/13/2012
Net 30 days

In Account With: STRATEGIC MEDIA SERVICES(33295)
3299 K St NW Ste 200
Washington, DC 20007-4415
ATTN:Accounts Payable

Product Desc: PAULSEN FOR CONGRESS 10/3-9

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	LATE NEWS M-F/SU		10/03/2012-10/07/2012		... T F . S		30	4	2,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		... T F . S		3		2,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	10:32:42 PM		EPTV092501DMMH	30	2,800.00			
10/05/2012	Fr	10:27:19 PM		EPTV092501DMMH	30	2,800.00			
10/07/2012	Su				30			2,800.00	Preempted
10/07/2012	Su	11:06:41 PM	10/07/2012	EPTV092501DMMH	30	2,800.00	2,800.00		Makegood in 22:36:02-23:10:52
2	LATE NEWS M-F/SU		10/08/2012-10/09/2012		. T		30	1	2,800.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		. T		1		2,800.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	10:24:09 PM		EPTV092501DMMH	30	2,800.00			
3	CBS THIS MORNING		10/03/2012-10/07/2012		.. W . F . .		30	2	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/01/2012-10/07/2012		.. W . F . .		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	08:12:49 AM		EPTV092501DMMH	30	450.00			
10/05/2012	Fr	07:39:52 AM		EPTV092501DMMH	30	450.00			
4	CBS THIS MORNING		10/08/2012-10/09/2012		M T		30	2	450.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		M T		2		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	08:45:46 AM		EPTV092501DMMH	30	450.00			

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Product Desc: PAULSEN FOR CONGRESS 10/3-9

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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	08:29:16 AM		EPTV092501DMMH	30	450.00			
5	NOON NEWS		10/03/2012-10/07/2012		..W.F..		30	2	700.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		..W.F..		2		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	12:28:27 PM		EPTV092501DMMH	30	700.00			
	10/05/2012	Fr	12:13:00 PM		EPTV092501DMMH	30	700.00			
6	NOON NEWS		10/08/2012-10/09/2012		.T.....		30	1	700.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		.T.....		1		700.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/09/2012	Tu	12:21:53 PM		EPTV092501DMMH	30	700.00			
7	ELLEN DEGENERES		10/08/2012-10/09/2012		M.....		30	1	775.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/08/2012-10/14/2012		M.....		1		775.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/08/2012	Mo	04:37:12 PM		EPTV092501DMMH	30	775.00			
8	ELLEN DEGENERES		10/03/2012-10/07/2012		..W....		30	1	775.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
	10/01/2012-10/07/2012		..W....		1		775.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/03/2012	We	04:30:50 PM		EPTV092501DMMH	30	775.00			

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate			
9	M-F 5PM NEWS	10/03/2012-10/07/2012	. . W T . . .	30	2	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . W T . . .	2	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	05:21:02 PM		EPTV092501DMMH	30	1,700.00			
10/04/2012	Th	05:25:26 PM		EPTV092501DMMH	30	1,700.00			
10	M-F 5PM NEWS	10/08/2012-10/09/2012	M	30	1	1,700.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		M	1	1,700.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	05:10:04 PM		EPTV092501DMMH	30	1,700.00			
11	M-F 6PM NEWS	10/03/2012-10/07/2012	. . W T F . .	30	3	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/01/2012-10/07/2012		. . W T F . .	3	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/03/2012	We	06:27:16 PM		EPTV092501DMMH	30	2,200.00			
10/04/2012	Th	06:12:17 PM		EPTV092501DMMH	30	2,200.00			
10/05/2012	Fr	06:11:35 PM		EPTV092501DMMH	30	2,200.00			
12	M-F 6PM NEWS	10/08/2012-10/09/2012	. T	30	1	2,200.00			
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/08/2012-10/14/2012		. T	1	2,200.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/09/2012	Tu	06:21:15 PM		EPTV092501DMMH	30	2,200.00			

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13	WHEEL OF FORTUNE	10/03/2012-10/07/2012	...TF..		30	2	3,100.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012		...TF..	2		3,100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/04/2012	Th	06:29:01 PM		EPTV092501DMMH	30	3,100.00			
10/05/2012	Fr	06:58:46 PM		EPTV092501DMMH	30	3,100.00			
14	WHEEL OF FORTUNE	10/08/2012-10/09/2012	M.....		30	1	3,100.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/08/2012-10/14/2012		M.....	1		3,100.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/08/2012	Mo	06:46:48 PM		EPTV092501DMMH	30	3,100.00			
15	BLUE BLOODS	10/03/2012-10/09/2012F..		30	1	4,500.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	F..	1		4,500.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/05/2012	Fr	09:32:48 PM		EPTV092501DMMH	30	4,500.00			
16	NCAA COLLEGE FOOTBALL	10/03/2012-10/09/2012S.		30	1	900.00		
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	S.	1		900.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/06/2012	Sa	04:14:37 PM		EPTV092501DMMH	30	900.00			

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Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate	
18	CBS SUNDAY MORNING		10/03/2012-10/09/2012	 S		30	1	1,700.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S		1		1,700.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	08:31:45 AM		EPTV092501DMMH	30	1,700.00				
19	FACE THE NATION		10/03/2012-10/09/2012	 S		30	1	1,800.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S		1		1,800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su	10:28:47 AM		EPTV092501DMMH	30	1,800.00				
20	SIXTY MINUTES SUNDAY		10/03/2012-10/09/2012	 S		30	2	5,850.00	
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/01/2012-10/07/2012	 S		1		5,850.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/07/2012	Su				30			5,850.00	Preempted	
10/07/2012	Su	07:14:57 PM	10/07/2012	EPTV092501DMMH	30	5,850.00	5,850.00		Makegood in 60 MINUTES	
<u>Total Spots</u>		<u>Gross Amt</u>		<u>Commission Amt</u>		<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>	<u>Reconciliation</u>	
Air Time Totals		28		54,600.00		8,190.00	46,410.00	8,650.00	8,650.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

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<div>DUPLICATE</div>		
Wire Transfer Instructions:	For Billing Inquiries Please Contact:	Gross Billing 54,600.00
	CONTROLLERS OFFICE: WCCO-TV	Trade Value 0.00
	(612) 330-2418	Agency Commission 8,190.00
		Local Tax 0.00
		State Tax 0.00
		Pre Paid Amount 0.00
		Pay This Amount 46,410.00

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